

NOUVEAU CONTOUR ACADEMY

The objective of Nouveau Contour Academy is to provide the best quality education for our students. We will strive to develop you into a competent micropigmentation specialist in a safe educational environment. Our program is designed to ensure that you are prepared to meet all necessary requirements to become professional in the field of micropigmentation.

The Nouveau Contour Academy allows a maximum of 4 students per trainer in the Fundamental Training to ensure you will receive the required attention and knowledge to maximize your potential in the field of micropigmentation. You will graduate as a capable, knowledgeable, and motivated professional and will have obtained all the necessary training and experience in this area of study. Our teaching methods are designed to guide you to succeed as a talented professional.

Education is the foundation of your work later. Your clients demand the best micropigmentation they can get. After you have completed the course you are assured to meet the highest requirements of you clients.

BLOOD BORNE PATHOGENS CERTIFICATION (Pre-Requisite 3 hours)

Before enrolling into our Fundamental Training, Occupational Safety and Health Administration (OSHA), State of Tennessee Board of Education and Tennessee Department of Health requires all students to study and pass a Blood borne Pathogens / Communicable Diseases certification. The training can be completed online. The approximate cost for this online training is \$25.

FUNDAMENTAL TRAINING

This course covers the manual, workbook, and practical “hands-on” model procedures. During 4 consecutive weekdays, you will learn all basic techniques. Each day you will have additional homework assignments for next day’s class.

The Fundamental Training consists of 2 parts:

Part 1 - Pre-Study Manual (40 study hours)

Upon registration for the Fundamental Training course, you will receive the Pre-Study Manual. The manual is intended for self-study and explains all of the basic concepts of micropigmentation, in addition to basic color theory. It is **absolutely essential** to properly study this book before the Fundamental Training Course can be initiated. Your pre-study manual is provided with completing registration and deposit for your class. An exam will be given at the beginning of the class on Monday.

Part 2 – Fundamental training (4 consecutive weekdays, 40 hours)

In the Fundamental Training you will learn all the essential cosmetic micropigmentation techniques to apply shaded eyebrows, lash enhancement and lip liner. The training consists of theoretical training, practice training on artificial mannequin heads and practice training on models. After successfully completing the Fundamental training, you receive your certificate and can immediately start your career in micropigmentation. You can also enhance your education by taking our advanced Master classes where you can further develop your skills.

Total Class Tuition – \$ 3.495

All materials included

During your Fundamental training, all products you will need for practice and procedures performed at the Academy (for example pigments, needles, gloves, supplies etc.) are included in the Total Class Tuition.

Use of Device included

Throughout the training, you will work with a Nouveau Contour device, which will be made available for you to work with at no charge.

Devices

After the training, you can decide to purchase one of our devices. Your trainer can assist you in making the right choice that will meet your individual requirements.

You have the choice of below 4 devices:

- 1) Simplicity \$ 1,395
- 2) Digital 1000 \$ 2,795
- 3) Intelligent \$ 3,495
- 4) Intelligent HD \$ 3,995

Starter Kit

After your Fundamental training you will need products to get started with your new career. To accommodate our students we provide you with a Starter Kit. Each Kit consists of Nouveau Contour products and additional micropigmentation supplies that you will need for your daily practice. The Starter Kits come at a special rate (\$350) and is only available during your Fundamental training.

This kit consists of:

- 5 pieces Safety Needle – 3 Point Round
- 5 pieces Safety needle – 5 Point Round
- 5 pieces Safety needle – 7 Point Round
- 1 piece CIS Book
- 3 pieces Pigments 10 ml (best sellers)
- 50 pieces Pigment cups w/ring
- 1 piece Dot C Blue

10% Discount on purchases while in training

All Fundamental students will receive a 10% discount on all products Nouveau Contour offers (except Nouveau Contour devices) while in training.

ADVANCED CLASSES

Nouveau Contour Academy is proud to also offer MASTER CLASSES and FOCUS CLASSES to you after you have completed Fundamental training:

MASTER CLASSES

Become a specialist and master all the advanced techniques for eyebrows, eyes or lips.

Microblade Eyebrows, Hairstroke Eyebrows, Designer Eyeliner, Full Shaded Lips

FOCUS CLASSES

For more in-depth knowledge we also have 1 day Focus Classes available:

- Focus Class - Needles and Techniques
- Focus Class - Successful Salon Marketing
- Focus Class - Individual procedure evaluation

YOUR NEW CAREER STARTS HERE

The Nouveau Contour Fundamental training will be the start of your successful career as a permanent make-up technician. When you have completed your training, you can immediately start with your new profession. It is of importance that the procedure prices that you charge reflect your professionalism, as well as our high Nouveau Contour standards.

Our suggested salon prices for the procedures are:

<u>Procedure</u>	<u>Time needed</u>	<u>Suggested retail price</u>
Eyebrows	1 ½ hours	\$ 400 to \$ 600
Lash Enhancement	1 ½ hours	\$ 350 to \$ 500
Lips	1 ½ hours	\$ 500 to \$ 800

What is my cost?

You will be in a creative profession, be able to determine your own daily schedule and enhance your client's natural beauty. There are many factors involved for choosing a career in permanent make-up. An important aspect, of course, is the revenue.

The average cost of a Nouveau Contour procedure is \$ 25. This cost calculation is based on all the products you use for a procedure such as; patented safety needles, anesthetics, pigments, gloves, cups, etc.

What is my payback period?

When you start your career in permanent make-up your investment will consist of:

1. Fundamental Training: \$3,495
2. Device: for example, the Nouveau Contour Digital 1000 \$2,795
3. Starter kit: \$350.00
4. Your total investment: \$6,640.00

Based on the above, we can now calculate the "payback period;" the number of clients you need to have in order to recoup your initial investment.

The average price for eyebrows is \$400. So the contribution margin for this procedure is on average \$400 minus \$ 25, so a profit of \$ 375 per procedure.

Based on your total investment of \$6,640.00, your payback period is only 18 clients! After your first 18 clients, you will already start creating sustainable income!

Permanent make-up is a very profitable business for you!

Join us and start your new career.

Class Hours

Classes are daily from 9:00 am – 6:00 pm. You will have two - 10 minutes breaks and 1 hour break for lunch. Occasionally, our classes run later so please be prepared to stay until the end. If you have any schedule restrictions please let us know in advance. In conjunction with your class hours, there will be 2 hours of daily required study time each night.

Dining Options

There are many restaurants within a very short walking distance from our Academy.

Models

For the best training experience possible, every attempt will be made to provide models for your procedures. If you would like to bring your own models, please notify our office upon registration. **Model attendance is not guaranteed by the academy.**

Attire

We kindly ask that you wear **scrubs and closed toe shoes**. If you have long hair, please make sure you have a way to pull it back.

Camera

Please bring your camera. The taking of before and after pictures of your models is standard procedure for a professional technician and an integral part of the Client Waiver forms.

Registration

Course bookings are available on a first come, first serve basis. We highly recommend booking your class as soon as possible. In order to provide you with maximum attention, attendance is limited to four students per class. Please contact our office to enroll in one of our classes.

Fundamental Payment schedule

1. Deposit: Upon confirmation of your registration, you will receive the invoice for 50% of the Fundamental training. When we have received your initial payment, we will send the pre-study manual to you.
2. The total remaining balance is due 5 business days prior to the first day of training.

Method of payment: Cash, Check, Visa, MasterCard, Discover, or American Express

2016 FUNDAMENTAL CLASS SCHEDULING

Month	Dates
January	January 11 - 14
February	February 8 - 11
March	March 14 - 17
April	April 11- 14
May	May 9 - 12
June	June 13 - 16
July	July 11- July 14
August	August 8 - 11
September	September 12 - 15
October	October 10 - 13
November	November 14 - 17
December	December 12 -15